



Sales | Service | Storage | Slips



Sales | Service | Storage | Slips | Rentals

## For Immediate Release

### Contact:

Tracy Coughlin | Marketing Director

Yarmouth Boat Yard | Moose Landing Marina

[www.YarmouthBoatYard.com](http://www.YarmouthBoatYard.com) | [www.MooseLandingMarina.com](http://www.MooseLandingMarina.com)

P 207-846-9050 | F 207-847-9390 | [Tracy@ybyboats.com](mailto:Tracy@ybyboats.com)

December 3, 2020 Yarmouth, Maine — Yarmouth Boat Yard and Moose Landing Marina are once again expanding their boat offerings with the addition of the Defiance brand.

“We are always looking to add quality boat brands that meet our customer needs and wants,” explained Steve Arnold, Owner of Yarmouth Boat Yard, Moose Landing Marina and Freedom Boat Club of Maine. “Defiance Boats are true fishing machines that are built with the finest composite materials available today. We think the Admiral Series in particular, with their pilot house design, will be a great fit for Maine boaters.”

Defiance Boats have key features that make them appealing to boaters who are serious about fishing. The fuel efficient design with large reverse chines and lifting strakes, allow these boats to plane easily and run efficiently at all speeds. This coupled with maximum fuel capacity and large, insulated fish boxes lets owners enjoy long, safe runs offshore. And made with 100% composite construction, these boats are built to last and offer a lifetime structural warranty.

“The New England market is a perfect fit for the Defiance Boat line,” noted Bo Palmer, Founder/Owner of Defiance Boats. “Our boats are the ultimate sportfishing machines offering superior performance plus protection from the elements,” Palmer continued. “When we were looking for dealers in the Northeast, we knew Steve and his team were the perfect choice to help us increase our market share in that region.”

### About Defiance Boats

Defiance Boats is dedicated to building the finest outboard powered pilothouse fishing boats in the marketplace. They manufacture commercial grade fishing boats at a reasonable price, keeping costs down by maintaining a manageable overhead structure and putting a great emphasis on production efficiencies. Defiance Boats are constructed by the finest craftsmen available using only the best composite materials available today.

### About Yarmouth Boat Yard & Moose Landing Marina

Recognized as top marine facilities in the country, Yarmouth Boat Yard and Moose Landing Marina are Five Star Certified and a Top 100 Dealers, ranking #9 in North America in 2020. They strive to deliver above the competition by providing exceptional accommodations in their marinas and impeccable customer service from sales to service to storage and transport.

Located on the Royal River with easy access to Casco Bay, Yarmouth Boat Yard’s full-service marina offers 100+ slips, convenient gas service, and both outdoor and indoor heated winter boat storage. And their team of expertly trained technicians can assist with everything from basic preventative maintenance and routine repairs to electronics installations, fiberglass and gelcoat cosmetic services, to engine overhauls and repowers.

The largest on water facility in the lakes region, Moose Landing Marina’s 15-acre property has over 1,000 feet of water frontage and offers easy access to both Long and Sebago Lakes. Located just minutes from Portland on Brandy Pond in beautiful Naples, Maine, our full-service marina has over 200 deep water slips, a convenient boat launch ramp, a double-sided fuel dock, and the region’s largest and newest fleet of rental boats.

Yarmouth Boat Yard and Moose Landing Marina are authorized dealers and service centers for Yamaha marine engines and the boat brands they represent include: Aqua Patio, BRIG, Cutwater, Defiance, Hurricane, Monaco, Montara, Pursuit, Ranger Tugs, Regal, Sanpan, Sea Fox, South Bay, Starcraft, and Sweetwater.

### Attachments

Defiance logo and images of some Defiance boat models



Defiance 270 Admiral



Defiance 220 Admiral